

Students as digital content creators – A partnership for driving student digital capabilities

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## Background

- University of Hertfordshire 36,000 diverse student body, based close to London.
- Strong student/staff partnership history and culture.
- Learning & Teaching Innovation Centre employs over 100 students to work in partnership.
- Central digital capabilities team with 16 X Student Technology Mentors (STMs).



#### Student Digital Skills – The Partnership Project

- Data from the Jisc Digital Experience Insights Survey and Jisc Discovery tool, there was evidence to show that the students are not gaining the digital capabilities needed for their learning and future employment.
- Working with the STMs, looked at how we could colead and develop together solutions.
- STMs suggested a digital skills course for students, tying into the Go Herts Award scheme.
- Buddy system of co-creation, with training and guidance from L&T experts and Digital Capabilities Team.



# **Student Partner Reflection**

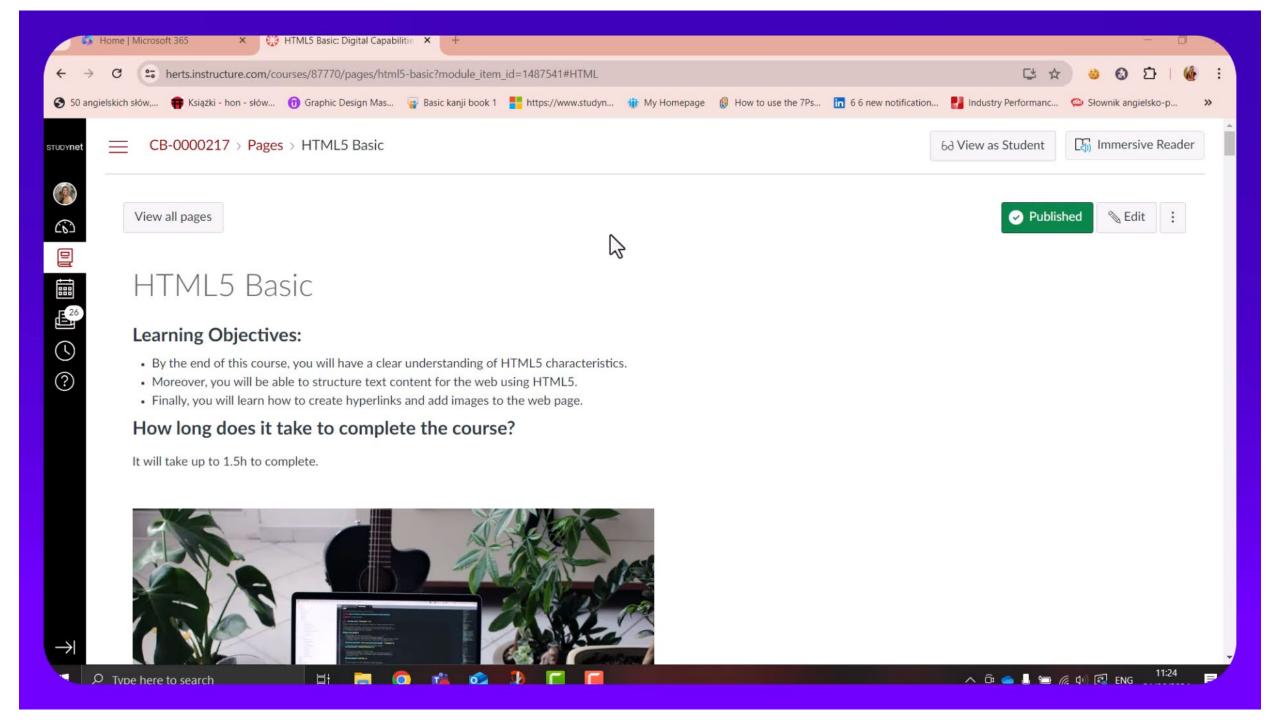
- Collaborative Content Authoring: Working in pairs to create and refine content.
- Emphasis on Research: Prioritising research as a central component of the project.
- Integrated Content Creation and Design: Combining content development with thoughtful design.
- Ensuring Accessibility: Making sure all content is accessible to everyone.
- Regular Feedback Sessions: Having regular meetings with staff partners to ask for feedback and improve the content.



# **Advantages for Student Partners**

- Enhanced Digital Skills: Improved digital content creation, research, and understanding of digital accessibility.
- Knowledge Building: Deepening our own knowledge through researching topics for others.
- Teamwork Development: Strengthening teamwork skills through coauthoring, task division, regular meetings for reviews, and applying feedback.
- Confidence Building: Boosting self-confidence through recognition of contributions, presenting the project at conferences, and publishing research papers.





# Outcomes - expected and the unexpected

- Demystifying academic staff and the university structures.
- Project has been key in developing student digital skills. Highlighted areas that may have been missed in the curriculum.
- Preparing students for the digital world of work and studying.
- Shift in staff mindsets around what partnership is and what can be achieved when you recognise the challenges together and share leadership.
- Created a collaborative environment, however, this needs to be nurtured.
- Transferable skills for employment for the STMs and new opportunities to build networks and producing tangible outputs that they can add to their portfolios.





## Any Questions?